

Oklahoma State Regents for Higher Education

ACADEMIC SCHOLARS

Academic Scholars Program (ASP) 2010-2011 Year-End Report

Highlights:

- ◆ In Fall 2010, 306 freshmen National Merit Scholars received awards through the program.
- ◆ A total of 2,321 students at Oklahoma public and private colleges and universities were enrolled in the Academic Scholars Program in Fall 2010, an increase of 108 from Fall 2009.
- ◆ In 2010-11, the Academic Scholars Program total expenditures were \$10,166,275. This compares to expenditures of \$9,526,350 in 2009-10. Compliance with the statutory 25% limit of non-resident student participation required seven institutions to refund \$1,323,588 in award funds back to the program in 2010-11 and \$1,181,069 in 2009-10.
- ◆ The 2010 freshman class totaled 722 students— 483 “automatic qualifiers” and 239 Institutional Nominees— compared to 667 in the 2009 freshmen class.
- ◆ Since 2000, an average of 13% of program participants lose the scholarship after one year in the program. The rate for the most current year was 15%. On average, about 76% of participants retain the scholarship through their fourth year of eligibility; the most current class was 77%.
- ◆ For the 1,896 participants entering into the program between 2003-2005, 87% (1,657) received at least a baccalaureate degree from an Oklahoma institution.
- ◆ About 65% of all the program’s graduates remain in Oklahoma one year after graduation. The retention rate for Oklahoma residents in the program (73%) is significantly higher than for non-residents (39%).
- ◆ About 86% of the program participants attend three universities—University of Oklahoma (52%), Oklahoma State University (21%) and the University of Tulsa (12.6%). The remaining participants attend public regional universities (7%), public two-year colleges (3%) and other private universities (3%). The three largest participating institutions also account for 91% of the total program expenditures.
- ◆ Available data indicates that program participants generally come from higher income families. Nearly 55% of participants did not apply for federal financial aid, indicating a lack of financial need or eligibility for federal student aid. Of the 45% of participants that reported parental income on the 2010-11 federal application, nearly 79% reported a family income of \$50,000 or higher; 42% reported family income of \$100,000 or more.
- ◆ Participation rates for ethnic minority students have remained small over the past five years; the rate for ethnic minority students in the program in 2010-11 was 0.4% for Black students, 2.2% for Hispanic students, and 3.8% for American Indian students.

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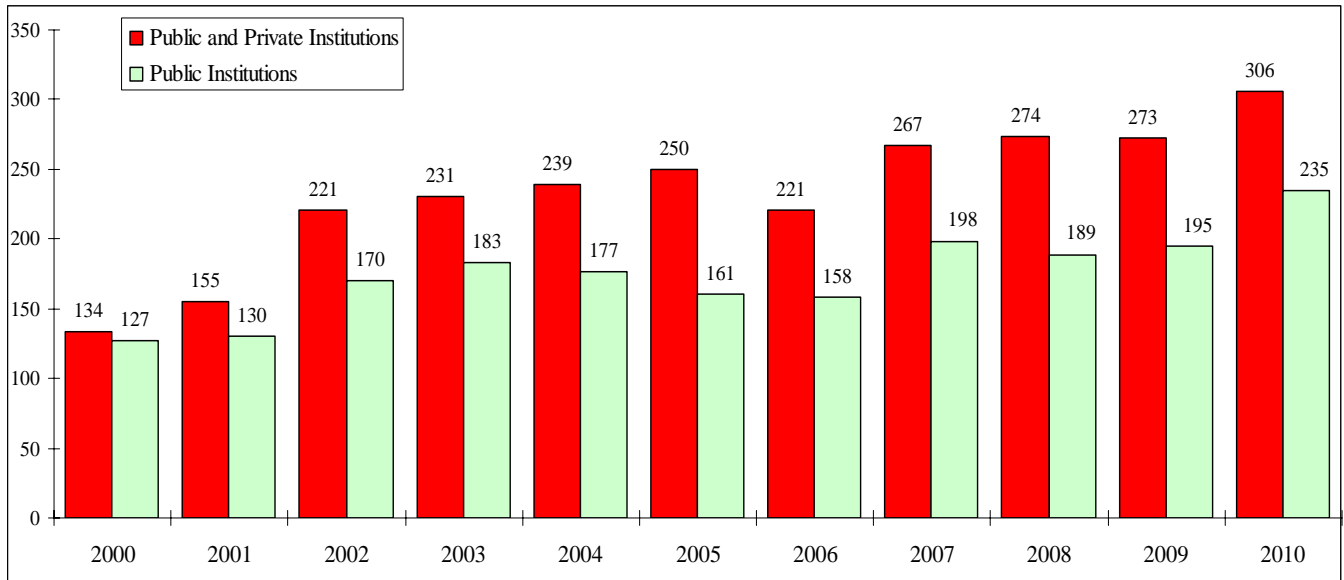
Qualifying Criteria

To automatically qualify for the Academic Scholars Program, Oklahoma residents and nonresidents must have received the designation of National Merit Scholar, National Merit Finalist, or Presidential Scholar. Oklahoma residents may also qualify by achieving a score in the top one-half percentile on the ACT or SAT. For 2010, the qualifying ACT score was a sum score of 133 and SAT score was 1580 on the math and verbal sections.

The 1999 Legislature created another avenue by which students can qualify for ASP awards-Institutional Nominees. Applicants may qualify for consideration at public colleges and universities by meeting at least one of the two criteria listed below:

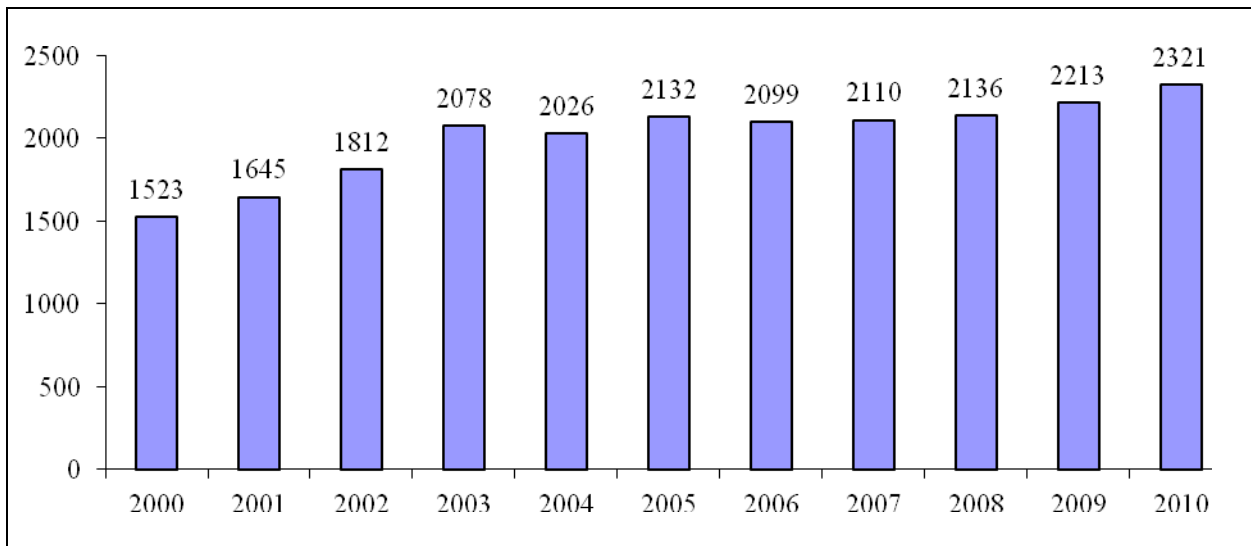
	One of the Two Criteria	
Tier	ACT or SAT Equivalent	GPA and Class Rank
Research	32 or SAT Equivalent	GPA 3.9 and Top 2%
Regional Universities	30 or SAT Equivalent	GPA 3.8 and Top 4%
Two-Year Colleges	29 or SAT Equivalent	GPA 3.7 and Top 5%

I. History of National Merit Scholars:



* National Merit Scholar participation history has been collected since 1991. This data is based on fall enrollment for each academic year.

II. History of Total Program Enrollment (fall semester):



* Of the 2,321 Academic Scholars for fall 2010, 67% of the participants were Oklahoma residents and 33% were non-residents.

III. Demographic Profile of Participants

Ethnicity Data of All Participants

Five-Year Trend

Year	Asian	Black	Hispanic	American Indian	White	Not Reported/Other*
2006-07	4.1%	0.9%	1.5%	5.0%	88.1%	0.4%
2007-08	4.7%	0.9%	1.4%	5.2%	86.9%	0.9%
2008-09	4.9%	0.8%	1.6%	5.2%	87.4%	0.1%
2009-10	5.3%	0.8%	2.0%	5.2%	86.5%	0.2%
2010-11*	5.9%	0.4%	2.2%	3.8%	76.7%	11.0%*

* In 2010-11 ethnic categories were added for multi-ethnic, native Hawaiian, and non-resident aliens. These figures are reflected in the "Not Reported/Other" category"

Gender Data of All Participants

Five-Year Trend

Year	Female	Male
2006-07	45.0%	55.0%
2007-08	45.5%	54.5%
2008-09	46.5%	53.5%
2009-10	46.5%	53.5%
2010-11	45.2%	54.8%

Parent Income Data Collected from the FAFSA for 2010-11 Participants

	Number of Students	% of total	% of those Reporting Income
No Parent income reported	1,267	54.6%	
\$100,000 or more	448	19.3%	42.5%
\$75,000 - \$99,999	194	8.4%	18.4%
\$70,000 - \$74,999	44	1.9%	4.2%
\$60,000 - \$69,999	80	3.5%	7.6%
\$50,000 - \$59,999	67	2.9%	6.3%
\$25,000 - \$49,999	141	6.0%	13.4%
\$10,000 - \$24,999	57	2.4%	5.4%
\$1 - \$9,999	11	0.5%	1.0%
\$0	1	0.0%	0.1%
less than \$0	12	0.5%	1.1%
Totals	2,322	100.0%	100.0%

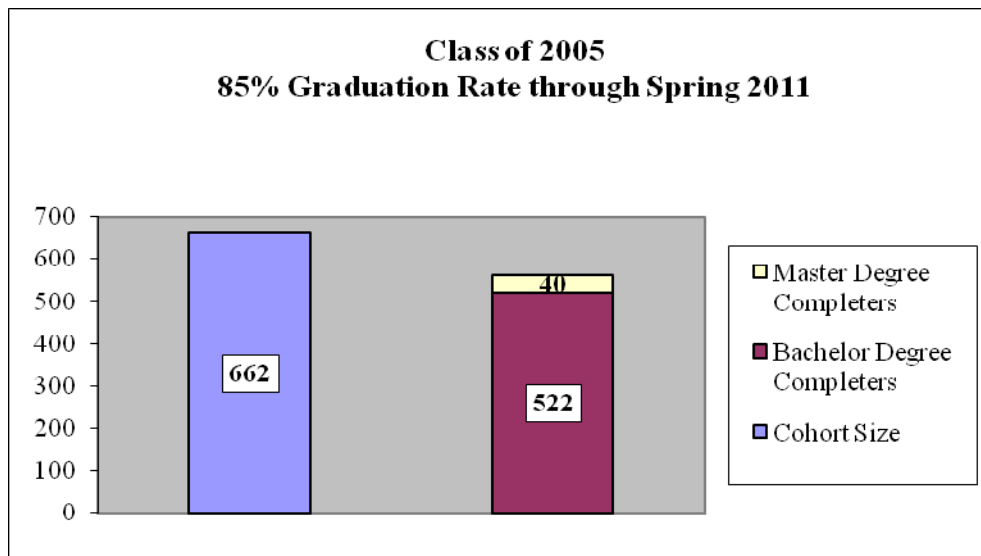
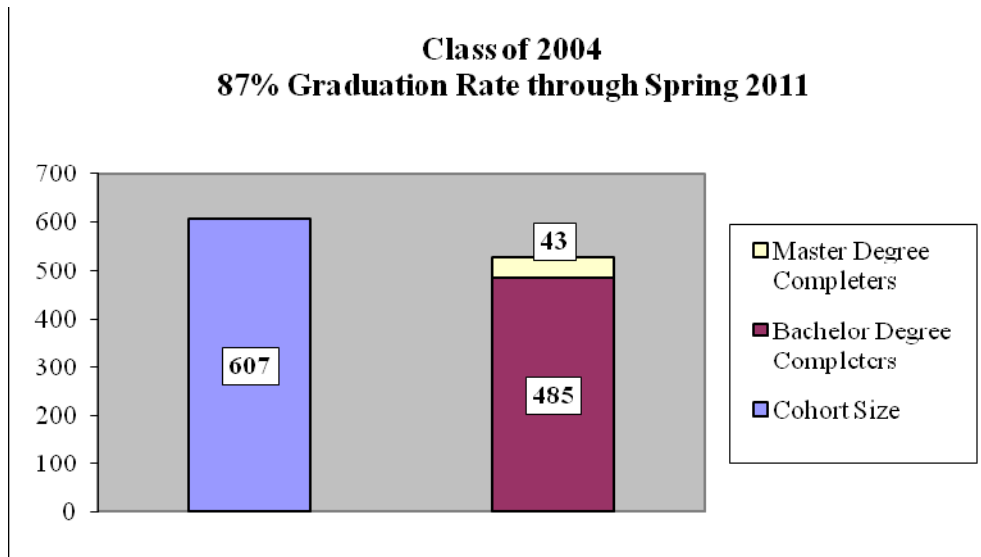
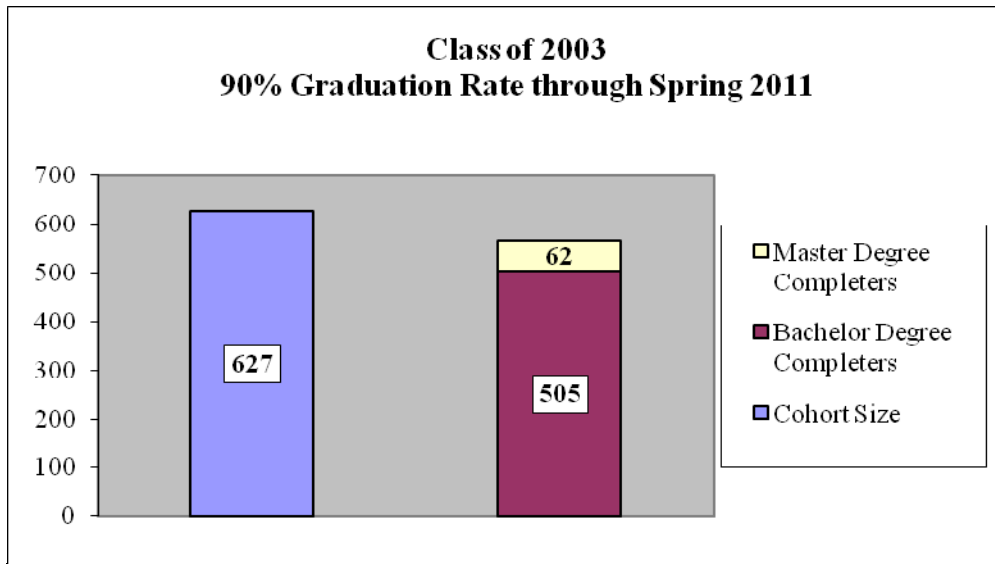
IV. Academic Scholars Participation Retention Rates:

Entry Year	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year
2010	722	*	*	*	*	*
2009	667	570	*	*	*	*
2008	649	561	518	*	*	*
2007	628	538	521	486	*	*
2006	571	495	455	432	23	*
2005	620	523	500	463	29	1
2004	601	523	481	448	26	2
2003	620	543	504	475	37	4
2002	563	524	495	452	45	1
2001	438	389	369	333	28	3
2000	504	423	385	363	39	4

Entry Year	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year
2010	100%	*	*	*	*	*
2009	100%	85%	*	*	*	*
2008	100%	86%	80%	*	*	*
2007	100%	86%	83%	77%	*	*
2006	100%	87%	80%	76%	4%	*
2005	100%	84%	81%	75%	5%	0.2%
2004	100%	87%	80%	75%	4%	0.3%
2003	100%	88%	81%	77%	6%	1.0%
2002	100%	93%	88%	80%	8%	0.2%
2001	100%	89%	84%	76%	6%	0.7%
2000	100%	84%	76%	72%	8%	1.0%

*The average attrition rate for students in the Academic Scholars Program from the first year to the second year is 13%.

V. Academic Scholars Graduation Rates



VI. Academic Scholars Post Graduation Retention

**All Academic Scholar Program Graduates
Employed in Oklahoma (between April 1, 2007 and June 30, 2008)
Or Who Were Enrolled in the Oklahoma State System**

Degree Year:	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007
Employed*	128	165	214	304	432
Enrolled, not employed**	5	7	9	4	14
Total Retained	133	172	223	308	446
Total Graduates, unduplicated	348	484	497	595	687
Percent Retained	38%	36%	45%	52%	65%

* Based on Oklahoma Employment Security Commission records of employment between April 1, 2007 and June 30, 2008.

** Enrolled any semester during academic year 2007-2008.

**Oklahoma Resident Academic Scholar Program Graduates
Employed in Oklahoma (between April 1, 2005 and June 30, 2006)
Or Who Were Enrolled in the Oklahoma State System**

Degree Year:	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007
Employed*	109	146	186	261	370
Enrolled, not employed**	5	6	7	2	12
Total Retained	114	152	193	263	382
Total Graduates, unduplicated	244	358	380	445	523
Percent Retained	47%	42%	51%	59%	73%

* Based on Oklahoma Employment Security Commission records of employment between April 1, 2007 and June 30, 2008.

** Enrolled any semester during academic year 2007-2008.

**Non-Resident Academic Scholar Program Graduates
Employed in Oklahoma (between April 1, 2005 and June 30, 2006)
Or Who Were Enrolled in the Oklahoma State System**

Degree Year:	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007
Employed*	19	19	28	43	62
Enrolled, not employed**	0	1	2	2	2
Total Retained	19	20	30	45	64
Total Graduates, unduplicated	104	126	117	150	164
Percent Retained	18%	16%	26%	30%	39%

* Based on Oklahoma Employment Security Commission records of employment between April 1, 2007 and June 30, 2008.

** Enrolled any semester during academic year 2007-2008.

VII. Qualification Profile by Institution:

Qualification Profile for Fall 2010

Research-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
University Of Oklahoma	921	60.5%	281	35.0%	1,202	51.8%
University Of Oklahoma-HSC	9	0.6%	8	1.0%	17	0.7%
Oklahoma State University	198	13.0%	292	36.4%	490	21.1%
Oklahoma State University-COM	0	0.0%	0	0.0%	0	0.0%
Subtotal - Public Comps.	1,128	74.1%	581	72.7%	1,709	73.6%

4-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
Cameron University	2	0.2%	14	1.7%	16	0.7%
East Central University	1	0.1%	18	2.2%	19	0.9%
Langston University	0	0.0%	0	0.0%	0	0.0%
Northeastern State University	4	0.3%	17	2.1%	21	0.9%
Northwestern Ok. State Univ.	0	0.0%	19	2.4%	19	0.8%
Ok. Panhandle State Univ.	0	0.0%	2	0.3%	2	0.1%
Rogers State University	0	0.0%	7	0.9%	7	0.3%
Southeastern Ok. State Univ.	1	0.1%	16	2.0%	17	0.7%
Southwestern Ok. State Univ.	5	0.4%	16	2.0%	21	0.9%
University of Central Ok.	5	0.4%	25	3.1%	30	1.3%
U. of Science and Arts of Ok.	1	0.1%	10	1.3%	11	0.5%
Subtotal - Public 4-Yr	19	1.2%	144	18.0%	163	7.0%

2-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
Carl Albert State College	0	0.0%	6	0.8%	6	0.3%
Connors State College	0	0.0%	3	0.4%	3	0.1%
Eastern Ok. State College	0	0.0%	6	0.8%	6	0.3%
Murray State College	0	0.0%	4	0.5%	4	0.2%
Northeastern Oklahoma A&M	0	0.0%	7	0.9%	7	0.3%
Northern Oklahoma College	0	0.0%	6	0.8%	6	0.3%
Oklahoma City Comm. Coll.	0	0.0%	9	1.1%	9	0.4%
OSU-OKC	0	0.0%	3	0.4%	3	0.1%
OSU-IT	1	0.1%	4	0.5%	5	0.2%
Redlands Community College	1	0.1%	3	0.4%	4	0.2%
Rose State College	0	0.0%	7	0.9%	7	0.3%
Seminole State College	0	0.0%	3	0.4%	3	0.1%
Tulsa Community College	0	0.0%	8	1.0%	8	0.3%
Western Ok. State College	0	0.0%	5	0.6%	5	0.2%
Subtotal - Public 2-Yr	2	0.1%	74	9.3%	76	3.3%

Private/Ind. Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
University of Tulsa	294	22.5%	0	0.0%	294	12.7%
Oklahoma Baptist University	10	0.8%	0	0.0%	10	0.4%
Oklahoma Christian University	30	2.3%	0	0.0%	30	1.3%
Oklahoma City University	24	1.8%	0	0.0%	24	1.0%
Oral Roberts University	13	1.0%	0	0.0%	13	0.6%
Oklahoma Wesleyan University	1	0.1%	0	0.0%	1	0.0%
Southern Nazarene University	1	0.1%	0	0.0%	1	0.0%
Subtotal - Priv/Ind	373	24.5%	0	0.0%	373	16.1%
Totals	1,522	100.0%	799	100.0%	2,321	100.0%

VIII. Funding Profile by Institution:

Funding Profile for Fall 2010

Research-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
University Of Oklahoma	\$2,532,750	61.6%	\$393,400	36.2%	\$2,926,150	56.3%
University Of Oklahoma-HSC	\$24,750	0.6%	\$11,200	1.0%	\$35,950	0.7%
Oklahoma State University	\$544,500	13.3%	\$408,800	37.6%	\$953,300	18.3%
Oklahoma State Univ.-COM	\$0	0.0%	\$0	0.0%	\$0	0.0%
Subtotal-Public Comps	\$3,102,000	75.5%	\$813,400	74.8%	\$3,915,400	75.3%

4-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
Cameron University	\$4,000	0.1%	\$14,000	1.3%	\$18,000	0.4%
East Central University	\$2,000	0.1%	\$18,000	1.7%	\$20,000	0.4%
Langston University	\$0	0.0%	\$0	0.0%	\$0	0.0%
Northeastern State University	\$8,000	0.2%	\$17,000	1.6%	\$25,000	0.5%
Northwestern Ok. State Univ.	\$0	0.0%	\$19,000	1.8%	\$19,000	0.4%
Ok. Panhandle State Univ.	\$0	0.0%	\$2,000	0.2%	\$2,000	0.0%
Rogers State University	\$0	0.0%	\$7,000	0.6%	\$7,000	0.1%
Southeastern Ok. State Univ.	\$2,000	0.1%	\$16,000	1.5%	\$18,000	0.4%
Southwestern Ok. State Univ.	\$10,000	0.2%	\$16,000	1.5%	\$26,000	0.5%
University of Central Ok.	\$10,000	0.2%	\$25,000	2.3%	\$35,000	0.7%
U. of Science and Arts of Ok.	\$2,000	0.1%	\$10,000	1.0%	\$12,000	0.2%
Subtotal-Public 4-yr	\$38,000	0.9%	\$144,000	13.3%	\$182,000	3.6%

2-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
Carl Albert State College	\$0	0.0%	\$10,500	1.0%	\$10,500	0.2%
Connors State College	\$0	0.0%	\$5,250	0.5%	\$5,250	0.1%
Eastern Ok. State College	\$0	0.0%	\$10,500	1.0%	\$10,500	0.2%
Murray State College	\$0	0.0%	\$7,000	0.6%	\$7,000	0.1%
Northeastern Oklahoma A&M	\$0	0.0%	\$12,250	1.1%	\$12,250	0.2%
Northern Oklahoma College	\$0	0.0%	\$10,500	1.0%	\$10,500	0.2%
Oklahoma City Comm. Coll.	\$0	0.0%	\$15,750	1.5%	\$15,750	0.3%
OSU-OKC	\$0	0.0%	\$5,250	0.5%	\$5,250	0.1%
OSU-IT	\$1,750	0.0%	\$7,000	0.6%	\$8,750	0.2%
Redlands Community College	\$1,750	0.0%	\$5,250	0.5%	\$7,000	0.1%
Rose State College	\$0	0.0%	\$12,250	1.1%	\$12,250	0.2%
Seminole State College	\$0	0.0%	\$5,250	0.5%	\$5,250	0.1%
Tulsa Community College	\$0	0.0%	\$14,000	1.3%	\$14,000	0.3%
Western Ok. State College	\$0	0.0%	\$8,750	0.8%	\$8,750	0.2%
Subtotal-Public 2-yr	\$3,500	0.1%	\$129,500	11.9%	\$133,000	2.5%

Private/Ind. Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
University of Tulsa	\$808,500	19.7%	\$0	0.0%	\$808,500	15.6%
Oklahoma Baptist University	\$20,000	0.5%	\$0	0.0%	\$20,000	0.4%
Oklahoma Christian University	\$60,000	1.5%	\$0	0.0%	\$60,000	1.2%
Oklahoma City University	\$48,000	1.2%	\$0	0.0%	\$48,000	0.9%
Oral Roberts University	\$26,000	0.6%	\$0	0.0%	\$26,000	0.5%
Southwestern Christian Univ	\$2,000	0.1%	\$0	0.0%	\$2,000	0.0%
Southern Nazarene University	\$2,000	0.1%	\$0	0.0%	\$2,000	0.0%
Subtotal-Priv/Ind	\$966,500	23.5%	\$0	0.0%	\$966,500	18.6%
Totals	\$4,110,000	100.0%	\$1,086,900	100.0%	\$5,196,900	100.0%

IX. 2010-11 Financial Summary

	Fall 2010		Spring 2011		Summer 2011		
Research-Public Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2010-11
University Of Oklahoma	1,205	2,931,700	1,174	2,836,750	22	28,900	5,797,350
University Of Oklahoma-HSC	17	34,575	13	24,950	0	0	59,525
Oklahoma State University	490	951,900	474	915,775	7	6,925	1,874,600
Oklahoma State Univ.-COM	0	0	0	0	0	0	0
Subtotal - Public Comps.	1,712	\$3,918,175	1,661	\$3,777,475	29	\$35,825	\$7,731,475

	Fall 2010		Spring 2011		Summer 2011		
4-Year-Public Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2010-11
Cameron University	16	18,000	16	17,000	0	0	35,000
East Central University	20	21,000	19	20,000	0	0	41,000
Langston University	0	0	0	0	0	0	0
Northeastern State University	21	25,000	20	24,000	0	0	49,000
Northwestern Ok. State Univ.	19	19,000	19	19,000	0	0	38,000
Ok. Panhandle State Univ.	2	2,000	2	2,000	0	0	4,000
Rogers State University	7	7,000	7	7,000	0	0	14,000
Southeastern Ok. State Univ.	17	18,000	16	16,500	1	500	35,000
Southwestern Ok. State Univ.	21	26,000	21	26,000	1	500	52,500
University of Central Ok.	28	33,000	30	35,000	0	0	68,000
U. of Science and Arts of Ok.	12	13,000	11	12,000	1	1,000	26,000
Subtotal - Public 4-Yr	163	\$182,000	161	\$178,500	3	\$2,000	\$362,500

	Fall 2010		Spring 2011		Summer 2011		
2-Year-Public Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2010-11
Carl Albert State College	6	5,400	5	4,500	0	0	9,900
Connors State College	3	2,700	3	2,700	0	0	5,400
Eastern Ok. State College	6	5,400	6	5,400	0	0	10,800
Murray State College	4	3,600	4	3,600	0	0	7,200
Northeastern Oklahoma A&M	6	5,400	6	5,400	0	0	10,800
Northern Oklahoma College	6	5,400	6	5,400	0	0	10,800
Oklahoma City Comm. Coll.	10	9,000	9	8,100	0	0	17,100
OSU-OKC	3	2,700	3	2,700	0	0	5,400
OSU-Okmulgee	4	4,450	5	5,350	0	0	9,800
Redlands Community College	3	2,700	4	4,450	0	0	7,150
Rose State College	7	6,300	7	6,300	0	0	12,600
Seminole State College	3	2,700	2	1,800	0	0	4,500
Tulsa Community College	8	7,200	7	6,300	0	0	13,500
Western Ok. State College	4	3,600	5	4,500	0	0	8,100
Subtotal - Public 2-Yr	73	\$66,550	72	\$66,500	0	\$0	\$133,050

	Fall 2010		Spring 2011		Summer 2011		
Private/Ind. Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2010-11
University of Tulsa	294	808,500	297	816,750	0	0	1,625,250
Oklahoma Baptist University	10	20,000	10	20,000	0	0	40,000
Oklahoma Christian Univ.	30	60,000	29	58,000	0	0	118,000
Oklahoma City University	24	48,000	24	48,000	0	0	96,000
Oral Roberts University	13	26,000	13	26,000	0	0	52,000
Oklahoma Wesleyan University	1	2,000	1	2,000	0	0	4,000
Southern Nazarene University	1	2,000	1	2,000	0	0	4,000
Subtotal - Priv/Ind	373	\$966,500	375	\$972,750	0	\$0	\$1,939,250
Totals	2,321	\$5,133,225	2,269	\$4,995,225	32	\$37,825	\$10,166,275

X. 25 Percent Non-Resident Participation Limit

- ◆ The statutes governing the Academic Scholars Program (Title 70, Section 2404) limit nonresident student participation to 25% of awards or funding.
- ◆ During the 2008-09 academic year, to keep the program in compliance with the statutory limits, institutions exceeding 25% nonresident participation were required to refund program funds.
- ◆ Seven institutions (The University of Tulsa, Oklahoma Christian University, University of Oklahoma, University of Oklahoma Health Sciences Center, Northwestern Oklahoma State University, Oral Roberts University, and Oklahoma City University) were required to make refunds to the program totaling \$1,323,588.

<u>Institution</u>	<u>Inst. Refund Adjusted for Total Program 25% Limit</u>
TU	\$ (461,477)
OC	\$ (18,396)
OU	\$ (832,335)
OUHSC	\$ (3,613)
NWOSU	\$ (2,044)
ORU	\$ (2,453)
OCU	\$ (3,270)
TOTAL	\$ (1,323,588)

History of Refunds by Institutions

Academic Year	Total Amount
2008-2009	\$991,050
2009-2010	\$1,181,069
2010-2011	\$1,323,588